



BLUEWBC

Co-funded by the  
Erasmus+ Programme  
of the European Union



NO. 609693-EPP-1-2019-1-NO-EPPKA2-CBHE-JP

# Innovation

## In BLUE Economies

"By developing higher education to support innovation and entrepreneurship we will enable opportunities to create businesses in the blue economy"

BLUEWBC: "Sustainable development of BLUE economies through higher education and innovation in Western Balkan Countries"

Blue economies:  
Maritime tourism, port administration,  
shipping, ship management  
and all things related to the sea

